FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL						
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* DEJORIA JOHN PAUL		Requiring (Month/D	2. Date of Event Requiring Statement (Month/Day/Year) 08/21/2020 3. Issuer Name and Ticker or Trading Symbol HighPeak Energy, Inc. [HPK]								
(Last) (First) (Middle) 8911 N. CAPITAL OF TEXAS				Relationship of Report Issuer (Check all applicable)	,	. ,		5. If Amendment, Date of Original Filed (Month/Day/Year)			
HWY., #3210		_		Director Officer (give title below)	X 10% Ov Other (s below)		(Che	6. Individual or Joint/Group Filing Check Applicable Line) X Form filed by One Reporting			
(Street) AUSTIN TX	78759	_						Person	y More than One Person		
(City) (State)	(Zip)										
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Inst 4)	r. Form: D (D) or In			4. Nature of Indirect Beneficial Ownership (Instr. 5)				
Common Stock, par value \$0.0001 per share			5,500,000	D	5						
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
Ex		. Date Exercisable and xpiration Date Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise		5. Ownership Form:	Beneficial		
		Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivati Securit	ive	Direct (D) or Indirect (I) (Instr. 5)	Ownership (Instr. 5)		
Warrants		09/20/2020	08/21/2025	Common Stock, par value \$0.0001 per share	5,500,000	11.5		D			
Contingent Value Rights		(1)	(1)	Common Stock, par value \$0.0001 per share	5,500,000	(1)		D			

Explanation of Responses:

1. Pursuant to the Contingent Value Rights Agreement, dated August 21, 2020 (the "CVR Agreement"), by and among (i) the Issuer, (ii) HighPeak Energy, LP, (iii) HighPeak Pure Acquisition, LLC and (v) Continental Stock Transfer & Trust Company, as rights agent, each CVR entitles Qualifying CVR Holders (as defined in the CVR Agreement) to receive, in certain circumstances, additional shares of Common Stock (or, in limited circumstances, such other form as is provided for in the CVR Agreement), if necessary, to satisfy a 10% preferred simple annual return (based on a \$10.00 per share price), subject to a floor downside per-share price of \$4.00, for certain qualifying holders as of the CVR Maturity Date (as defined in the CVR Agreement).

Remarks

This Form 3 is filed by John Paul DeJoria, as trustee of the John Paul DeJoria Family Trust, a grantor trust of which Mr. DeJoria is the settlor and a beneficiary, and in his individual capacity.

/s/ John Paul DeJoria 08/31/2020

** Signature of Reporting

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.